



Recruitment checklist

Please see below ideas on how to get to know your parents and community, ask them to support and encourage them to get involved.

1) Getting ready to recruit

Put a parent rota in place	Get to know parents/ Experience scouting	
Invite parents in to join activities regularly	Get to know parents/ Experience scouting	
Frequently have a team member on the door to greet and get to know parents	Get to know parents Build relationships	
Set up FB pages for each section and use them to update on activities and achievements	Build relationships	
Set up section What's App groups for parents to aid communication	Build relationships	
Keep all team members aware of recruitment needs	Spread the word	
Promoted success stories in local media	Increasing local awareness	
Ensured a group presence at local community events	Increasing local awareness	
Planned regular communication to parents re volunteering	Increasing awareness	
Inform DC	District support	
Email VDO with vacancy details for volunteer adverts	Attracting those outside group	
Facebook Adverts on Group/section pages using adverts/ brand centre posters/ videos	Increasing awareness	
Facebook Adverts on local community pages using adverts/ brand centre posters/ videos	Attracting those outside group	

Flyers/ posters around local area	Attracting	
Larger local businesses	those	
Parish and town magazines	outside	
Local newspapers	of group	
If you have low YP numbers – contact LDO to discuss schools approach.	Use waiting list and local demand to increase YP and volunteers.	

2) Making the ask

Ask new families to confirm volunteering commitment & complete family survey upon enrolment	Get to know parents	
Ask new families to undertake the 4 week challenge as part of joining process.	Get to know parents	
Family meeting/ Webinar with an ask to:		
a) Family survey to current families then approach those with skill sets to take on tasks/ meetings OR	Get to know parents	
b) Plan an outline term – ask parents to join a team to help plan/ run a session of their choice OR	Experience Scouting	
c) Ask all parents to take part in a 4 week challenge	Get to know parents/ experience scouting	
Split up the leader role into tasks	Easier to commit	
Identify who is best placed to make direct asks in team	Relationship	
Plan ask – skills/ needs/ benefits	Knowledge of person	
Directly approach parents face to face to ask	Focus/ relationship	

3) Welcome and Induction

Process for joining as a volunteer		
Induction	6 months and beyond	
Flexibility		
Team building	Socials/ comms	
Reviews		