


COMMUNITY IMPACT



South Berkshire, South East
Berkshire and Wokingham Districts

Berkshire Scouts




'Scouts are active citizens of the world, who make a difference whilst partaking in life changing adventure.'



'Our young people are not naïve – they can see issues in society and instead of shying away from them, they want to tackle them head on!'



'Scouting offers activities far beyond that of any other organisation and it's time to shout about them!'



'95% of 12-25 year old Scouts said that improving the lives of others was an important part of Scouting.'



Even better Scouting for even more young people

What is Community Impact?

Community Impact (also referred to as social action) is any action taken in the service of others in order to create positive social change. This includes everything from small scale action, such as regularly taking the bins out for an elderly resident, through to tackling the stigma surrounding mental health through large scale collaborative events (and everything in between!). In short, community impact is anything that makes a positive change within a local, national or international community. Practical, hands on action is most popular with our young people – this helps to develop them personally, whilst benefitting the organisation with whom the young person is participating with/the issue that they are tackling.

Why do a Community Impact Project?

Our young people are not naïve – they can see issues in society and instead of shying away from them, they want to tackle them head on! In fact, 95% of 12-25 year old Scouts said that improving the lives of others was an important part of Scouting.

Involvement in social action has been shown to significantly develop those taking part; with those regularly volunteering feeling more confident, being more resilient and having developed a large array of skills for life. As well as significantly developing those taking part, community impact projects have the potential to bring communities together, break down barriers and genuinely change lives for the better. As well as all of this, undertaking community impact will help your young people achieve an array of badges and top awards such as the Community Impact Staged Activity Badge, Queens Scout Award, Scouts of the World Award and the Duke of Edinburgh's Award.

What is the purpose of this programme pack?

The purpose of this pack is to provide a tailored, Berkshire focused approach to community impact, outlining opportunities for Scouts across Berkshire to get involved in community impact projects – including local and national organisations. Whilst this pack will directly outline potential partners and projects your group could work with and undertake it is important that your young people themselves decide what action will be taken, and whether this is selected directly from this pack or planned individually.

Key Information

- Your young people **MUST** choose the issue to be focused upon and action to be taken
- The project ideas in this report are only a **starting point**; your young people should expand upon them
- Before undertaking a project – **get in touch with the charity** to let them know what you're doing
- **All 5 stages** of the Community Impact Badge (overleaf) **must** be undertaken to achieve the award – using this report can be cited as undertaking stage 1
- Tag @BerkshireScouts on Twitter with what you're up to! This will allow us to see what Community Impact is happening around the county and help us to showcase and reward projects.

Community Impact Staged Activity Badge

Stage 1

How to earn your badge:



1. Identify need. Investigate what issues and challenges exist in your chosen community – it could be local, national or international.
2. Plan action. Decide what issue your section should take action on and what you want to change. Talk to your section about what actions you would like to take.
3. Take action over three months. You should:
 - Spend at least four hours personally taking action on your chosen issue. You can achieve more impact by spreading your time out over a month, instead of doing it all in one go.
 - Involve others in the action. Work in a team with your section and preferably people in the community you are trying to help.
4. Learn and make more change. Discuss what you've learned with your section. Talk about how you have made people's lives better, what you could do to help more people in your chosen community and how taking action has developed you.
5. Tell the world. Help other people to understand why the issue you took action on is important, what you did and how they can help.

Stages 2, 3, 4 of the badge require the same 5 steps to be taken, with the only difference being the amount of time spent undertaking community impact; this ranges from 4-48 hours.

For more information visit: <https://tinyurl.com/y8uwcd8o>

Community Impact and Top Awards

Community Impact forms a vital part of many top awards, including:

World Challenge Award (Beavers, Cubs, Scouts) – Two of the My World Challenge Awards (Beavers), Our World Challenge Award (Cubs) and World Challenge Award (Scouts) are all met by undertaking the Community Impact Staged Activity Badge. The requirements are exactly the same.

Chief Scout's and Queen's Scout Award (Explorers and Network) - Community Impact projects could be used to fulfil the service requirement for these badges (dependent upon timescale).

Duke of Edinburgh Award (Explorers and Network) – The volunteering requirement mirrors that of the Community Impact Staged Activity Badge.

Scouts of the World Award (Network) – The Scouts of the World Award requirements mirror the requirements for the higher stages of the Community Impact Staged Activity Badge and therefore this can be used as a basis for planning the undertaking of the SOWA.

For more information on top awards visit: <http://scouts.org.uk/news/2017/04/badge-support-top-awards/>



South Berkshire District



Age UK Berkshire, providing health & wellbeing support services for older people across Berkshire to help everyone love later life.

Web: <http://www.ageuk.org.uk/berkshire/>

Email: info@ageukberkshire.org.uk

Phone: 0118 959 4242

Facebook: AgeUK Berks

Twitter: @AgeUKBerks

Instagram: Age UK Berkshire

Speaker Available: Yes

Background and description of the social issue tackled

We're Age UK Berkshire and our goal is to enable older people across the county to love later life. Age is different for everyone and the challenges and demands are different too. We are many things to many people: a source of advice, information, support, companionship and enjoyment. We tackle isolation, loneliness, health and wellbeing and offer information and advice, practical services including help with shopping, help at home and help with practical issues through our handy person service.

Project ideas

Intergenerational Activity Evening – Run an intergenerational activity evening for socially isolated older people, from games to music, craft to dance these evenings can be great fun and are a brilliant way to bridge the generational gap and make a real difference to a group of people.

Time: 1-2 hours

Location: Scout Meeting Place, Local Park, Care Home, Community Venue

Variations: Why not run this on a weekend? It could be great to try out some adapted sports like walking football/tag rugby, croquet or lawn bowls. Why not invite your local MP? Why not make this a regular event – once every month is a good place to start.

Creating Accessible Communities – Often our communities may exclude certain members of society without meaning to do so, for example if buildings are not accessible to those in a wheelchair, mobility scooter or who cannot climb stairs, they are excluding users of these from the service they provide. By getting out and about in the local community you can easily see which buildings/areas are not fully accessible, note these down and write a letter/email to the owner/manager outlining how they could improve accessibility.

Time: Flexible – 1-2 hours out in the community with a further 1-2 hours writing letters/emails to owners/managers as a minimum.

Location: Local Community, Scout Meeting Place

Variations: Is your Scout Meeting Place fully accessible? If not, this is a great place to start!

Digital Café – A digital café is a great way to help get digitally isolated older people safely set up online and allow them access to all the convenient services that the internet provides (internet banking/shopping, social media, email etc.) A café can be anywhere with an internet connection and access to computers and is a great way for your young people to pass on their digital knowledge to others whilst improving theirs too!

Time: 1-2 hours per café (If your café proves popular, consider running it regularly!)

Location: Scout Meeting Place, Local Internet Café, Library

Variations: Why not invite other digitally isolated communities – young people can face just as much digital isolation as older generations. Why not think about running sessions on mobile phones and other modern technology? How about running a suggestion box where café users can suggest next times topic?

Community Gardening/Gardening for Change – Feeling green fingered? Why not adopt a piece of land as a community allotment/garden – most allotment sites have cheap land available. Your young people could then utilise this land for food and flowers, working with

clients of AgeUK Berkshire to share tips and advice. This is a great way to bridge the generational gap and do something fun and rewarding all at the same time!

Time: Dependent upon season and scale

Location: Community Allotment/Garden

Variations: Why not donate the produce to a local food bank or run a community meal day where all the ingredients used have been grown on the allotment or sourced locally? Why not involve other youth groups/community organisations to adopt a bigger piece of land and have free community food all year round.

To find your nearest allotment head on over to: <https://www.gov.uk/apply-allotment>



Crowthorne foodbank, providing generous food provision for people in crisis across the Crowthorne area.

Web: <https://crowthorne.foodbank.org.uk/>

Email: info@crowthorne.foodbank.org.uk

Phone: 01344 780087

Speaker Available: Yes

Background and description of the social issue tackled

We don't think anyone in our community should have to face going hungry. That's why we provide three days' nutritionally balanced emergency food and support to local people who are referred to us in crisis. We are part of a nationwide network of foodbanks, supported by The Trussell Trust, working to combat poverty and hunger across the UK.

Project Ideas:

Collection Support: Lots of food is donated to Crowthorne Foodbank via community donations points in shops – why not help with the collection of this food? Contact Crowthorne Foodbank to find out when and where these collections are happening.

Time: 2-3 hours

Location: Various

Variations: Why not link up with other Scout groups and cover a wider area? Why not set up a donation point in your Scout Meeting Place?

Smarties For Change – Get your young people a small smarties tube each (these can be enjoyed throughout the evening or used as part of a game – why not see which team of young people can pick up the most smarties with chopsticks, moving them from one bowl to the next?) and encourage them to carry out small tasks (take the bins out, wash up etc.) for their family/friends in exchange for 20/50p. Once everyone has collected some money – ask Slough foodbank what products they are low on – then take your young people to the shops to go and get these items before delivering them. This is a great way to get your young people helping at home and then get them out and about in the local community.

Time: 30 mins to introduce, 1-2 weeks to raise funds, 1-2 hours to shop and deliver foodstuff

Location: Scout Meeting Place, Shops, Homes

Variations: Why not get your young people to explore the local community to find the best price on items required?

Food For All Event – Access to good, healthy food is vital for all of us. Running an event in your local community raising awareness of the fact some people do not have access to this resource could help boost donations to Slough foodbank, as well as letting people know that if they are in a position of not having food, help and support is available?

Time: 1-2 hours planning, 1-2 hours event

Location: Scout Meeting Place, Local Community Area

Variations: Why not cook up some food at the event and run a community meal at the same time? This is a great way to learn skills for life, draw in large numbers of people and provide them with a high quality meal.



CWGC

Commonwealth War Graves Commission

The CWGC cares for the graves and memorials of 1.7 million servicemen and women who died in the two world wars. We have over 23,000 sites of commemoration found in 154 countries around the world. In 2017, CWGC's centenary year, they have established the Commonwealth War Graves Foundation. The Foundation's work is to engage young people on the legacy and relevance of their work in perpetuity.

Web: <https://www.cwgc.org/>

Email: community@cwgc.org

Facebook: <https://www.facebook.com/commonwealthwargravescommission/>

Twitter: @CWGC

Speaker Available: Yes

Background and description of the social issue tackled

The CWGC in the United Kingdom

You may be surprised to know that the CWGC commemorates more than 300,000 people here in the UK. Their graves can be found in every city, town and village throughout the UK. It is estimated that you are never more than three miles from a CWGC war grave.

You can search for your closest war graves on our website www.cwgc.org

Project ideas:

For 2018:

- **Run a 'WWI Community Digital Archive' Day** – to celebrate the Centenary of the end of WWI. For more information from Jan 2018, please contact: community@cwgc.org
- **Explore and Research WW1/WW2 in your town:** Find out about the casualties commemorated in your local cemetery or area and share your findings on social media at #CWGC, or with your local community.
 - **Tip:** Visit www.cwgc.org and search for your local cemetery. A list of casualties will appear including their service record, personal details and year they died. Download our War Graves App.

- Talk to elderly relatives or visit an Care Home to ask people about their recollections of WWI family history and those who might have served in WWII and collect stories and place them in a Community book or as a verbal history CD.
- Visit a local place of worship which might have a 'Roll of Honour' and investigate the names listed through CWGC's website: www.cwgc.org
- [Investigate the different regiments and rank listed at your local memorial or cemetery](#) and give a presentation about the war graves in your town
- Organise an event to take place at the war graves – it could be an act of remembrance, a historical presentation, a reading of poetry or music, laying a wreath – you could invite local community groups too
- Create an exhibition or remembrance collage about local war graves or servicemen or women – who were they? Where did they travel to? Where were they from?
- Give an assembly or presentation about the servicemen or women you discovered
- Take a lantern or flower to each grave, stand behind the grave and take a photograph of your group or the war graves. Send this to your local newspaper or to community@cwgc.org and we will share it.
- Encourage people to become a CWGCFoundation Supporter and take part in volunteering opportunities at CWGC sites.

Visiting and Mapping the war graves:

Scout groups can include a visit to a CWGC site as part of their social action project. Cemeteries and memorials can be found across UK, including in rural areas. You can check if your group meets near a cemetery with war graves by visiting www.cwgc.org and using the database

You could:

- Create a remembrance sculpture or collage from your visit to a CWGC site.
- You can include photographs, writing, objects, and pictures taken on your visit.
- Visit a war grave to clear any litter from around the grave
- Create a biodegradable wreath from vegetation found on your visit to lay at a war grave
- Create poetry or other art about a war grave visited or read the poetry/act of remembrance at a war grave
- Give a tour of the war graves to another group
- Create a map of the war graves in your area – giving directions of the locations of the graves.

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Resources:

We have worksheets and packs that tell you about the CWGC and our work.

We have a Community Engagement Coordinator for Berkshire region, who can advise and get you started

We have an online database and an App that will help you locate your nearest war graves

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South East Berkshire District



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Variations: Why not run this on a weekend? It could be great to try out some adapted sports like walking football/tag rugby, croquet or lawn bowls. Why not invite your local MP? Why not make this a regular event – once every month is a good place to start.

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Wokingham District



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healthwatch

Wokingham Borough

Healthwatch Wokingham are the independent local champion for people who use health and care services. We promote that all people are entitled to the following principles:

Web: <http://www.healthwatchwokingham.co.uk/>

Email: enquiries@healthwatchwokingham.co.uk

Phone: 0118 418 1418

Twitter: @HWWOkingham

Facebook: @healthwatchwokingham

Speaker Available: Yes

Background and description of the social issue tackled

We are here to make sure local people have a voice regarding their health and social care services, we are their champion, we are also here to make sure that those people who run services put people at the heart of their services and care. We have an obligation also to hear the voice of those 'seldom heard', this may be people who are isolated, have mental health issues. We listen to people's experiences and challenge service provider to make changes and improvements

- Right to essential services
- Right to access services
- Right to a safe, dignified and quality service
- Right to information and education
- Right to choice
- Right to be listened to
- Right to be involved in their care
- Right to a healthy environment

Project ideas

Increasing Feedback on Health Issues That Matter to Young People – Young people have a right to have their voice heard concerning things that affect them. One of those areas is health. Run an event/ engage with local young people. Purpose to hear the experiences of young people about physical and mental health. To decide amongst the scout group which areas of health they think are most e.g. mental health, weight etc then engage with local young people to hear their views on those issues they have chosen, either by writing down

the responses and/or recording the responses on camera. Whilst carrying out the engagement exercise they can use Healthwatch twitter account to tweet what is happening during the exercise.

Time: 2-3 hours

Location: TBC

Variations: Set up a tweet hour/day, where a group of young people tweet to Healthwatch Wokingham the issues that most concern them about health. Can be run at anytime, needs some thought as to where and when you are most likely to have a young audience and get reasonable amount of feedback. Promote the Healthwatch Wokingham app 'Appyness' that gives information, tips and local resources relating to young peoples emotional wellbeing

Integrated Communities/Reducing Isolation – Very often older people can feel isolated in their community with not much contact with other people and particularly with young people. We know that these two different generations can learn a lot from each other. This is a project to link young people with older people either in care homes or who go to day centres. Arrange to visit a care home and older people community locations to hear about what issues are faced by older people living on their own and how young people in the scouts might be able to help link older people to the local community more regularly e.g. by visiting a day centre serving tea and cake whilst chatting to older people.

Time: Flexible – 1-2 hours out in the community talking with older people with a further 1-2 hours writing up results and recommending how older and younger people can engage more often. If it is successful make it a regular event where young scouts meet with older people.

Location: TBC

Variations: Why not speak to your own grandparents too, who may not be alone or isolated at the moment but may talk about what they would miss most if they were alone at some point in their life and also ask what they think is important about a connected community and how they think this could be achieved.

Promoting Healthwatch via Engagement with Community – People will only know that our organisation exists and is there to help them with health and social care concerns if we can promote it to the local community. Scouts to help engage with local community and promote Healthwatch at some of our community events we hold. This would involve

chatting to people and handing out leaflets, noting down peoples experiences. We hold events at places like the Winter Carnival, Community Fun Days

Time: 2-4 hours per event

Location: Various across Wokingham Borough

Variations: Why not set up your own 'health' engagement event to gather the views of all people about their health experiences/concerns.



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 - **Tip:** Visit www.cwgc.org and search for your local cemetery. A list of casualties will appear including their service record, personal details and year they died. Download our War Graves App.

- Talk to elderly relatives or visit an Care Home to ask people about their recollections of WWI family history and those who might have served in WWII and collect stories and place them in a Community book or as a verbal history CD.
- Visit a local place of worship which might have a 'Roll of Honour' and investigate the names listed through CWGC's website: www.cwgc.org
- [Investigate the different regiments and rank listed at your local memorial or cemetery](#) and give a presentation about the war graves in your town
- Organise an event to take place at the war graves – it could be an act of remembrance, a historical presentation, a reading of poetry or music, laying a wreath – you could invite local community groups too
- Create an exhibition or remembrance collage about local war graves or servicemen or women – who were they? Where did they travel to? Where were they from?
- Give an assembly or presentation about the servicemen or women you discovered
- Take a lantern or flower to each grave, stand behind the grave and take a photograph of your group or the war graves. Send this to your local newspaper or to community@cwgc.org and we will share it.
- Encourage people to become a CWGFoundation Supporter and take part in volunteering opportunities at CWGC sites.

Visiting and Mapping the war graves:

Scout groups can include a visit to a CWGC site as part of their social action project. Cemeteries and memorials can be found across UK, including in rural areas. You can check if your group meets near a cemetery with war graves by visiting www.cwgc.org and using the database

You could:

- Create a remembrance sculpture or collage from your visit to a CWGC site.
- You can include photographs, writing, objects, and pictures taken on your visit.
- Visit a war grave to clear any litter from around the grave
- Create a biodegradable wreath from vegetation found on your visit to lay at a war grave
- Create poetry or other art about a war grave visited or read the poetry/act of remembrance at a war grave
- Give a tour of the war graves to another group
- Create a map of the war graves in your area – giving directions of the locations of the graves.

Tip: you can let us know you are visiting or get advice and tips, by emailing community@cwgc.org

Resources:

We have worksheets and packs that tell you about the CWGC and our work.

We have a Community Engagement Coordinator for Berkshire region, who can advise and get you started

We have an online database and an App that will help you locate your nearest war graves

www.cwgc.org



Thrive uses gardening to bring about positive changes in the lives of people living with disabilities or ill health, or who are isolated, disadvantaged or vulnerable.

Web: www.thrive.org.uk

Email: info@thrive.org.uk

Phone: 0118 9885688

Twitter: [@thrivecharity](https://twitter.com/thrivecharity)

Speaker available: Yes

Background and social issues tackled

Gardening is a wonderfully flexible medium that can transform lives and Thrive sees first-hand how gardening can help everyone, regardless of age or disability.

Social and therapeutic horticulture is the process of using plants and gardens to improve physical and mental health, as well as communication and thinking skills. It also uses the garden as a safe and secure place to develop someone's ability to mix socially, make friends and learn practical skills that will help them to be more independent.

Using gardening tasks and the garden itself, Thrive horticultural therapists build a set of activities for each gardener to improve their particular health needs, and to work on certain goals they want to achieve.

The benefits of a sustained and active interest in gardening include:

- Better physical health through exercise and learning how to use or strengthen muscles to improve mobility
- Improved mental health through a sense of purpose and achievement
- The opportunity to connect with others – reducing feelings of isolation or exclusion
- Acquiring new skills to improve the chances of finding employment
- Just feeling better for being outside, in touch with nature and in the 'great outdoors'

The charity was established in 1978 and we work with a wide range of people of all ages, from 4 to over 90 years old. Thrive clients include those recovering from injuries, people with learning difficulties or physical impairment; people with mental illness or with conditions such as heart problems, dementia or stroke. We also work with young people who have social, emotional or behavioral difficulties.

Current Projects

Event support

Thrive organise fundraising events, such as Folk, Jazz and Blues events, and support with setting up, car parking, stalls and refreshments would be a valuable contribution to our work. Contact Thrive for more information including dates of upcoming events and required volunteer roles.

Project Ideas

Gardening – Help out Thrive with practical gardening tasks to keep the gardens well cared for.

Time: Please contact the Fundraising Team for any gardening tasks that we need help with at our garden projects in Beech Hill and Purley Hall. Email: fundraising@thrive.org.uk Tel: 0118 988 5688

Location: Beech Hill, Purley Hall

Variations: Why not take the skills learned back to your Scout meeting place or local park and create a 'Serenity Garden' promoting the benefits of green space for improving mental health?

Plant Sales – As an ongoing project your young people could grow a variety of plants to sell at a local fete/community event. You could even show off your young people's green fingered skills by arranging the plants in the shape of a Fleur-de-lis or the name of your group!

Time: Ongoing commitment – dependent upon plants grown

Location: Scout Meeting Place, Gardens, Community Event

Variations: Why not adopt a local allotment and grow plants and fruit/vegetables to sell?

Visit: <http://www.thrive.org.uk/plant-sales-and-swaps.aspx> for more information

Scout Garden – Why not set up your own Scout Garden at your Scout meeting place or local allotment? You could invite along socially isolates groups as well as other youth and community groups to all ‘Garden for Change’ together!

Time: 1 hour a week ongoing commitment (this could be split between groups)

Location: Scout Meeting Place/Allotment

Variations: Why not sell the flowers grown as a fundraising idea? If fruit/vegetables are grown why not host a community meal with the produce you have grown?

Michael Nightingale Fund

In Berkshire, we want our young people to make a positive impact on their communities. The Michael Nightingale Community Fund will provide support to Groups and Units who wish to undertake activities in their local area. We think this would make an excellent discussion topic for a Youth Forum in any section and would fully support the Community Impact Staged Activity Badge.

Why not get your young people to apply now?

The Application should not contain more than 300 words and should include:

- a) The contact details (email, phone) for the person leading the activity
- b) Indication as to how young people are involved in the activity
- c) Details of the activity
- d) A description of what the money will be spent on

Applications for support can be made at any time by email to michaelnightingalefund@berkshirescouts.org.uk

The purpose of the Michael Nightingale Community Fund is to encourage links by members of Berkshire Scouting to reach out to, and work with, the local community that they serve. The fund is available for use as 'pump priming' to get projects started. The themes must remain community-focused, however it could be anything from an intergenerational event to clearing land. The more creative the project, the better!

Publicity – how to get positive coverage

Telling the world about the amazing community impact projects your young people have been up to is a great way to show off Scouting in all its glory which could lead to **growth**, as the traditional image of Scouting as a 'cult like' woggle wearing, short shorts movement is eliminated and a slick new image of Scouts as active citizens of the world who make a difference whilst partaking in life changing adventure is forged.



Publicity Do's and Don'ts

Do:

- Showcase Scouting For All – Scouting is a hugely diverse community that accepts everyone, be sure to show this in any photos posted/shared wherever possible – some people still think that Scouting is just for Christian Boys, by promoting our Scouting For All ethos this misconception can be eliminated
- Display the everyday adventure Scouting has to offer – from archery to raft building, visiting dementia care homes to accessibility audits, Scouting offers activities far beyond that of any other organisation and it's time to shout about them!
- Get in touch with local papers/radio stations – promote events and show off Scouting, if you need any support or further information contact Berkshire Scouts media team: https://www.berkshirescouts.org.uk/contact_us.php?contact=media

Don't:

- Focus heavily on the traditional side of the movement's activities (Parades, Church Service, Marching etc.) - these activities, whilst important to Scouting re-enforce an outdated image and fail to show the everyday fun and adventure on offer
- Publish or share anything that could be easily misconstrued – Some photos can be easily misconstrued by the media, make sure anything that is being shared is sensible and responsible
- Focus on national papers – local papers are a much more efficient way of communicating a message to an area/community!

Top Tips on how to secure publicity in newspapers

- Have an MP/local decision maker present – this never fails to draw the cameras and reporters, especially given the fact local MP's will often promote the fact they are attending a local community event,. You can find out who your local MP is and how to contact them here: <http://www.parliament.uk/mps-lords-and-offices/mps/>
- Do something different – newspapers are used to seeing Scouts planting flowers and maintaining the cleanliness of parks, but chances are they'll never have seen Scouts tackling issues such as mental health, isolation or the generational gap
- Contact your local newspaper before an event/project starts as well as during and after – Twitter can be a great way to do this on the day and will help to secure social media coverage too
- If a reporter doesn't attend an event/project send over your own story! Often newspapers will publish self-written stories that have been checked by an editor

How do I get in touch with my local newspaper?

Below, local newspapers/outlets for each district, along with contact details have been listed, this list is not conclusive so do get in touch with your own local paper if this is more relevant:

South Berkshire

Bracknell News – News desk: news@bracknellnews.co.uk – Phone – 0118 955 3324

South East Berkshire

Bracknell News – News desk: news@bracknellnews.co.uk – Phone – 0118 955 3324

Wokingham

The Wokingham Paper – News desk: news@wokinghampaper.co.uk – Phone: 0118 327 2662

What is A Million Hands?

A Million Hands is The Scout Associations national community impact campaign aiming to mobilise half a million Scouts to take practical action (AMH is **not** about fundraising) on four of the biggest social issues by 2018. The campaign sees The Scout Association partnering with 6 charities (Alzheimer's Society, Leonard Cheshire Disability, Guide Dogs, Mind, WaterAid and the Canal and River Trust) who provide the expertise enabling Scouts to tackle the 4 national issues:



1. Improving the lives of those affected by **dementia**, supported by Alzheimer's Society, and Alzheimer's Scotland.
2. Improving the lives of those **disabled by society**, supported by Leonard Cheshire Disability and c
3. Improving **mental wellbeing and resilience** of families, Scout Groups and broader society, supported by Mind and the Scottish Association for Mental Health and the Northern Ireland Association for Mental Health.
4. Ensuring everyone, everywhere has **access to clean water and sanitation**, supported by WaterAid

*The Canal and River Trust provide a method by which all of this issues can be tackled via the adoption and upkeep of land/waterways

The project has won acclaim from the media, government and charity sector, winning the 'Best Cross Sector Partnership' at the Charity Times Awards 2016.

To find out more about A Million Hands including: exploring the issues, downloading the resource packs, pledging how many young people will be taking part and to record the action taken head over to: <https://www.amillionhands.org.uk/>

This programme pack has been produced by Jack Abrey (jack.abrey@berkshirescouts.org.uk) on behalf of Berkshire Scouts. Many thanks to all the staff and volunteers at our partner charities for their continued time and effort in helping Scouts change their communities for the better!